THE PROCESS

HOLLA!

FILL OUT OUR INTEREST FORMS

THE FORM

CLICK HERE!

HAVE A CHAT

OUR FIRST PHONE CALL

ONCE WE RECEIVE YOUR FORM, A MEMBER OF OUR TEAM WILL REACH OUT WITH A FEW QUESTIONS AND WILL COORDINATE PHONE CALLS WITH THE APPROPRIATE PEOPLE SO THAT ALL YOUR QUESTIONS CAN BE ANSWERED!

ASK & LEARN

DIG A LITTLE DEEPER

THIS PHASE MIGHT OCCUR OVER THE COURSE OF A WEEK OR TWO TO ALLOW YOU TIME TO THINK OVER INFORMATION AND FORMULATE NEW QUESTIONS. DURING THIS PHASE, YOU MIGHT BE PUT IN CONTACT WITH THOSE WHO OVERSEE SPECIFIC ASPECTS OF OUR BUSINESS, OR PERHAPS EVEN ANOTHER FRANCHISEE!

SHAKE SOME HANDS

MEET THE TEAM

THIS IS SLIGHTLY DIFFERENT THAN THE ASK + LEARN PHASE. WE WILL CONNECT TO YOU TO THOSE WHO HOLD OWNERSHIP IN THE CORPORATE BRAND. THIS IS THEIR TIME TO INTERVIEW YOU AS WELL AS FOR YOU TO GET TO KNOW THE LEADERS OF OUR COMPANY, SUCH AS OUR BOARD OF DIRECTORS.

READ THE FINE PRINT

FDD REVIEW

ONCE THE BOARD OF DIRECTORS HAS HAD TIME TO GET TO KNOW YOU, THE NEXT STEP IS REVIEWING OUR FRANCHISE DISCLOSURE DOCUMENT. THIS DOCUMENT IS A LENGTHY READ, BUT IMPORTANT FOR YOU TO UNDERSTAND WHAT IT MEANS TO PARTNER WITH US.

DISCOVERY DAY

TAKE THE TOUR

IF THE FDD LOOKS GOOD TO YOU, WE'LL INVITE YOU TO COME VISIT ONE OF OUR STORES FOR A TOUR. THIS WILL BE YOUR CHANCE TO SEE OPERATIONS AT GROUND LEVEL AND GAIN A SENSE OF CHUBBY'S CULTURE FIRSTHAND.

SIGN ON THE DOTTED LINE

BECOME A FRANCHISEE

FINALLY! SHOULD EVERYTHING BE TO EVERYONE'S SATISFACTION, IT'S TIME TO SIGN A CONTRACT. ALL PARTIES WITH VESTED INTEREST IN THE STORE(S) TO BE OPENNED WILL BE REQUIRED TO SIGN THE FDD. WHILE THIS IS A BIG STEP, IT IS JUST THE BEGINNING!